Our social media game is on point. How about yours?
IEEE Young Professionals
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Social media platforms run around the clock and the most important areas to focus on are:

- **Timing:** targeting posts for early in the day
- **Visual Communication:** ensuring all posts had visual support
- **Social Media Platforms:** Facebook, Twitter, and LinkedIn engagement
- **Collaboration:** cross-sharing of other IEEE content, as well as content from external organizations

Here are some things you can do to improve your social media game:

1. **Advertise upcoming events of interest to our global community**

   ![Advertise upcoming events](image1.png)

   Future Leaders Forum - Presented by IEEE USA [26-30 July, 2016]
   IEEE Young Professionals will be part of this first-of-its-kind Future Leaders Forum focused on early career technology innovators and thinkers. Be inspired by the specially formulated leadership labs to boost your career, and enjoy the music, food, and culture of New Orleans.
   http://futureleaders.ieeeusa.org/

2. **Share informative IMPACT blog articles written by our team**

   ![Share informative IMPACT blog](image2.png)
3. Highlight upcoming webinars and online events

4. Promote achievements of our local Young Professional affinity groups, and highlight past local events
5. Interview IEEE President-elect candidates and encourage young members to vote in the annual IEEE election

6. Share information about award opportunities and interesting content from external organizations